



## The Effect of Image Media to Improve Essay Writing Descriptions Ability by Seventh Grade Students of SMP N 1 Paranginan in Academic Year 2018/2019.

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### ARTICLE INFO

#### Article history:

Received: 25/01/2020

Revised: 02/02/2020

Accepted: 06/02/2020

#### Keywords:

Learning media, pictures and essay descriptions.

### ABSTRACT

This study aims to determine the Effect of Image Media to Improve Essay Writing Descriptions Ability by Seventh Grade Students of SMP N 1 Paranginan with the total 175 students. The sampling uses a random sample technique, in class VII-A with a total of 30 students. The method use in this study is experimental method with one group pre-test and post-test design. The instrument is used Essay test. From the data processing the results of the pre-test were obtained with an average is 65, standard deviation = 6.94. Average post-test results = 77.66 and standard deviation = 8.17. From the test data the results of the pre-test and post-test obtained both results were normally distributed. Homogeneity test found that the sample of this study came from a homogeneous population. After the normality and homogeneity test, the value is 6.42 with ttable at a significant level of 5% with  $df = N-1 = 30-1 = 29$  obtained a ttable value is 2.04. These results indicate the value of tcount is  $6.42 > 2.04$ , then the hypothesis ( $H_0$ ) is rejected and the alternative hypothesis ( $H_a$ ) is accepted. Then can be conclude that there is Effect of Image Media to Improve Essay Writing Descriptions Ability by Seventh Grade Students of SMP N 1 Paranginan in Academic Year 2018/2019.

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### 1. Introduction

Writing is the process in expressing ideas, thoughts, opinions, ideas into written form. Writing has a meaning that is commensurate with writing. Djuanda (1997: 35) argues that writing is a process and activity that gives birth to ideas, thoughts, feelings, and opinions to others or itself through media in the form of images. Thus the ability to write, students can communicate ideas, feelings and can expand their knowledge in the form of writings. Based on the author's observations during the field experience program (PPL) in SMP Negeri 1 Paranginan on Indonesian subjects the teacher was less active in using learning media. Tend to each meeting using conventional teaching methods (lectures and assignments) so that students feel bored, students are less active, and difficult to understand the lesson description. To assist students in facilitating the activities of writing a description essay, a teacher is very appropriate to use learning media with pictures. By looking at the picture, students can draw the conclusions from the picture and then can describe it in written form. In connection with the use of image media, Purwanto (2000: 32) states that the use of image media to train students to determine the main points of thought that might become a description essay. From this description the image media is a way or effort to compile or write an article by translating the contents of visual messages into written form.





## 2. Review Of Literature

In a teaching and learning process, two very important elements are the teaching method and the learning media. These two aspects are interrelated. The choice of one particular teaching method will affect the type of learning media that is appropriate, although there are still various other aspects that must be considered in choosing media, including learning objectives, types of tasks and responses expected by students to master after learning takes place, and the learning context including student characteristics. Hamalik (1986) suggests that the use of instructional media in the teaching and learning process can arouse new desires and interests, give motivation and stimulation of learning activities, and even bring psychological influences on students. The use of instructional media at the learning orientation stage will greatly assist the effectiveness of the learning process and delivery of messages and learning content at the time. In addition to arousing student motivation and interest, learning media can also help students improve understanding, present data attractively and reliably, facilitate data interpretation, and condense information.

Media purpose of instruction where the information contained in the media must involve students both in mind or mentally and in the form of real activities so learning can occur. The material must be designed more systematically and psychologically in terms of learning principles in order to prepare effective instruction. In addition to fun, learning media must be able to provide enjoyable experiences and meet the needs of individual students. Nevertheless, it can be said that one of the main functions of learning media is as a teaching aid that also influences the climate, conditions, and learning environment that are arranged and created by the teacher.

### 2.1. Image Media as Learning Media

#### a. The Image Media

The drawings referred to here include photographs and paintings / drawings. The main purpose of the appearance of various types of images is to visualize the concepts to be conveyed to students. Image media can also foster student interest and can provide links between the content of subject matter and the real world. To be effective, images should be placed in meaningful contexts and students must be able to interact with the visual (image) to ensure the information process occurs. Among educational media, pictures / photos are the most common media, which can be interpreted and enjoyed everywhere. Therefore, the Chinese proverb which states that an image speaks more.

#### b. The Advantages of Image Media

1. It is concrete. The more realistic picture shows the main problem compared to verbal media alone.
2. Images can overcome the limitations of space and time. Not all objects, objects or events can be brought to class, and children cannot always be brought to the object / event. Images or photos can overcome this.
3. Image media can overcome the limitations of our observations. Cells or cross-sections of leaves that we might not see with the naked eye can be presented clearly in the form of pictures or photographs.
4. Photos can clarify a problem, in any field and at any age level, so as to prevent or correct misunderstanding.
5. Photos are cheap and easy to obtain and use, without requiring special equipment.

## 3. Research Methodology

In this study, the media must be determined first. The media used must be in accordance with the problem to be discussed and the purpose of the research. The method used in this study is an experimental method with a one-group pre-test post-test design model. According to Sugiyono (2013: 74) said that "pre-test before treatment and post-test after being given treatment so that the results of the treatment can be known to be more accurate, because it can compare with conditions before being given treatment". Experiments carried out with the intention to see the effects of the needs. This method is used to find out how the effect of image / object media directly on the ability to write a description essay of class VII students of SMP Negeri 1 Paranginan in the 2018/2019 Academic Year.





In this study, the population was all VII grade students of SMP Negeri 1 Paranginan. According to Arikunto (2013: 173) states "the population is the whole subject of research. Based on researchers' data, the total number of VII grade students of SMP Negeri 1 Paranginan consisted of 6 classes with a total of 175 people.

#### 4. Finding And Discussion

##### a) The Students Description Ability to Write Essays Befor given Image Media Treatment.

Based on observations it was found that before the application of drawing media, students lacked concentration and were less interested in writing essay descriptions. In addition, students are less able to apply knowledge, abilities, and attitudes towards learning outcomes when carrying out writing activities. Though the activity of writing is a basic activity in 4 aspects of language. The results of writing essays description of grade VII students of SMP Negeri 1 Paranginan are still low with an average class score of only 66. This score is still below the established KKM, which is 70. Data on the ability to write a description essay before being treated with media images is seen in the following :

**Table 1**  
**The Ability to Write Essays Descriptions Before given Image Media Treatment**

NO	NAME	INDIKATOR RATING					TOTAL
		1	2	3	4	5	
1	Agustri Pantri Sianturi	15	15	15	20	15	80
2	Ayu Pransiska Siburian	10	15	10	15	15	65
3	Carolina Sihite	15	15	10	15	15	70
4	Carli Horas P. Siburian	10	10	10	10	10	50
5	Chelsea Monika Sianturi	15	20	10	15	15	75
6	Chella R. Sihombing	15	10	10	15	15	65
7	Cindy Sihombing	15	20	10	15	15	75
8	Cristina Siburian	15	15	10	10	10	60
9	Crismanto Siburian	15	15	15	10	10	70
10	Erwin Jubel Sihombing	10	10	15	15	10	60
11	Gilbert Sihombing	10	10	10	10	15	55
12	Harlen Siburian	10	10	10	10	10	50
13	Herianto Sihombing	10	10	10	15	15	70
14	Iwan Igo Siburian	10	15	15	15	15	70
15	Jhuan Siregar	10	15	15	10	10	60
16	Jostar Ekwin Togatorop	10	15	15	10	10	60
17	Lamtiar Siburian	10	15	15	10	10	60
18	Leonardo Siburian	10	15	15	15	10	65
19	Maria Cincia R. Siburian	10	10	15	15	10	60
20	Michael Hutagalung	15	10	15	15	15	70
21	Olivia Yanrita Siburian	10	15	15	15	15	70
22	Rahmat Siburian	10	15	15	10	10	60
23	Raypan Maranatha	15	15	10	15	15	70
24	Rinca Yosida Sitanggang	10	15	15	15	15	70
25	Sonya Edifa Siburian	15	10	15	10	15	65
26	Sipra Sihombing	10	15	15	15	10	65
27	Toni Siburian	10	10	15	15	15	65
28	Viadolorosa Siburian	15	15	10	20	10	70
29	Wayne Walean	10	15	15	10	10	60
30	Willi Harefa	10	15	15	15	10	65
	<b>Total</b>						<b>1950</b>
	<b>Median</b>						<b>65</b>





Information:

- 1 = The Conformity of the title with the contents of the essay
- 2 = The Use and spelling writing
- 3 = The Choice of words or diction
- 4 = The Integration between sentences
- 5 = The Neatness

**b) The Students' Ability to Write Essays Descriptions After Applying Image Media.**

Based on observations of class VII SMP Negeri 1 Paranginan it was found that after the application of drawing media, students were more concentrated and interest in learning increased. The following data is the ability of students to write a description essay after being given a media image treatment can be seen in the following :

**Table 2**

**The Ability to Write Essays Descriptions After given Image Media Treatment.**

NO	NAME	INDIKATOR RATING					TOTAL
		1	2	3	4	5	
1	Agustri Pantri Sianturi	15	20	20	25	15	95
2	Ayu Pransiska Siburian	15	15	15	20	10	75
3	Carolina Sihite	15	15	20	15	15	80
4	Carli Horas P. Siburian	10	15	10	15	15	65
5	Chelsea Monika Sianturi	15	15	20	15	15	80
6	Chella R. Sihombing	10	15	15	20	15	75
7	Cindy Sihombing	15	15	20	20	15	85
8	Cristina Siburian	15	10	15	20	15	75
9	Crismanto Siburian	15	15	15	20	15	80
10	Erwin Jubel Sihombing	10	15	20	15	15	75
11	Gilbert Sihombing	10	15	15	15	15	70
12	Harlen Siburian	10	15	15	15	10	65
13	Herianto Sihombing	15	15	20	20	15	85
14	Iwan Igo Siburian	15	15	20	20	10	80
15	Jhuan Siregar	15	15	15	15	15	75
16	Jostar Ekwin Togatorop	15	15	10	15	15	70
17	Lamtiar Siburian	15	10	15	15	15	70
18	Leonardo Siburian	15	15	20	20	15	85
19	Maria Cincia R. Siburian	10	15	15	15	15	70
20	Michael Hutagalung	15	10	20	20	15	80
21	Olivia Yanrito Siburian	15	20	20	20	15	90
22	Rahmat Siburian	10	10	15	15	15	65
23	Raypan Maranatha	15	20	20	20	15	90
24	Rinca Yosida Sitanggang	15	20	20	20	15	90
25	Sonya Edifa Siburian	15	20	20	20	15	90
26	Sipra Sihombing	10	15	15	20	15	75
27	Toni Sihombing	10	15	20	15	15	75
28	Viadolorosa Siburian	15	10	20	20	15	80
29	Wayne Walean	15	15	20	20	15	85
30	Willi Harefa	10	15	15	15	10	65
	<b>Total</b>						<b>2330</b>
	<b>Median</b>						<b>77,66</b>

Information:

- 1 = The Conformity of the title with the contents of the essay
- 2 = The Use and spelling writing
- 3 = The Choice of words or diction





4 = The Integration between times

5 = The Neatness

c) **The Effect of Application of Image Media on Capability of Writing Description Essays.**

After the research is carried out, finally a study is obtained which results in the form of accurate data are used to answer the problem formulation. This can be proven from the results before and after being given image media treatment. To see how the influence of the picture media on the ability to write a description of the VII grade students of SMP Negeri 1 Paranginan is adjusted in the following :

**Table 3**  
**The Results of Pre-test and Post-test**

NO	SUBJECTS	SCORE	
		Pre-test	Post-test
1	Agustri Pantri Sianturi	80	95
2	Ayu Pransiska Siburian	65	75
3	Carolina Sihite	70	80
4	Carli Horas P. Siburian	50	65
5	Chelsea Monika Sianturi	75	80
6	Chella R. Sihombing	65	75
7	Cindy Sihombing	75	85
8	Cristina Siburian	60	75
9	Crismanto Siburian	70	80
10	Erwin Jubel Sihombing	60	75
11	Gilbert Sihombing	55	70
12	Harlen Siburian	50	65
13	Herianto Sihombing	70	85
14	Iwan Igo Siburian	70	80
15	Jhuan Siregar	60	75
16	Jostar Ekwin Togatorop	60	70
17	Lamtiar Siburian	60	70
18	Leonardo Siburian	65	85
19	Maria Cincia R. Siburian	60	70
20	Michael Hutagalung	70	80
21	Olivia Yanrito Siburian	70	90
22	Rahmat Siburian	60	65
23	Raypan Maranatha	70	90
24	Rinca Yosida Sitanggang	70	80
25	Sonya Edifa Siburian	65	90
26	Sipra Sihombing	65	75
27	Toni Siburian	65	75
28	Viadolorosa Siburian	70	80
29	Wayne Walean	60	85
30	Willi Harefa	65	65
	<b>Total</b>	<b>1950</b>	<b>2330</b>
	<b>Median</b>	<b>65</b>	<b>77,66</b>

From the table above, it can be seen that the highest value achieved by students in writing a description essay before using the media image (pre-test), is 80 and even only one person and the lowest value is 50 with an average (mean) 65 which has enough categories . While the highest score achieved by students in writing description essays after using the picture media (post-test) is 95 and the lowest value is 65 with an average (mean) of 77.66 which has a good category. This proves that by using image media in writing descriptive essays can influence and improve student grades.

## 5. Conclusion





Based on the results of the research , it can be concluded that:

1. The ability of Grade VII students of SMP Negeri 1 Paranginan in writing descriptive essays before drawing media is classified as not good, this is evidenced from the average student score of 65.
2. The ability of Grade VII students of SMP Negeri 1 Paranginan to write a description essay after applying the image media is quite good, this is evidenced from the average student score of 77.66
3. The Image media have a significant (positive) influence to Improve Essay Writing Descriptions Ability by Seventh Grade Students of SMP N 1 Paranginan in Academic Year 2018/2019 with a hypothesis that is  $t_{table} < 6.42 > 1.97$  has proven that the alternative hypothesis ( $H_a$ ) be accepted.

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