



The Role of Local Government in Development Planning: A Study on the Sukabumi District Government

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ABSTRACT

The realization of a prosperous society is the goal of living in a state, where the role of the State/Government becomes very vital and integral in realizing these ideals, because the government acts as a facilitator as well as a regulator. The Central Government to District/City Regional Governments have the responsibility to mobilize all components of community empowerment, one of which is through tourism development. The guidance and development of tourism is carried out with due regard to the preservation of national culture and personality. For this reason, it is necessary to take more directed steps and arrangements based on integrated policies, including in the fields of promotion, provision of facilities and quality, and smooth service. This study aims to determine the strategy carried out by the local government of Sukabumi Regency in order to develop Ciletuh Geopark ecotourism and the results of this study explain that the Sukabumi Regency local government's strategy in developing Ciletuh geopark ecotourism in Sukabumi refers to the Governor's Regulation on plans that contain tourism development policies. West Java and the Regional Regulation of Sukabumi Regency Number 13 of 2009 it is stated that the priority of tourism development is more directed at the creation of superior tourist destinations that can prosper the lives of the wider community, by setting a more strategic regional vision and mission so that in the future the development of tourism in the Sukabumi Regency is expected to be able to improve foreign exchange earnings, as well as expanding employment opportunities, and encouraging other supporting industrial activities.

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1. INTRODUCTION

The development and welfare of the community has become one of the very serious concerns even since the New Order government took place, this process is actually aimed at equitable development and accelerating the improvement of community welfare throughout Indonesia (Hariyanto, 2021). This can be seen from the efforts made by the central and regional governments through various programs and policies so that in the

future they are able to achieve optimal results without ignoring the conditions of the area itself.

National development is basically often identified as a process of structural change that is carried out regularly and continuously in order to be able to provide benefits to the wider community (Mustanir et al., 2019). In addition, the development process is also a form of natural ideals carried out by the government for the sake of the ongoing structure of a prosperous and prosperous society. One form of welfare can be characterized by increased production, distribution and consumption along with the increase in the income of citizens. This natural process can be carried out if the assumptions of development can be met through extensive job opportunities and can be fully utilized by the community, then everyone has the same ability to create various life opportunities without depending on others (Purnamasari, 2008; Achmad, 2022).

In Putri's journal, (2021) development is a conscious and systematic effort from the government in an effort to improve the quality of life for the community as well as efforts to improve the welfare of the community itself. On the other hand, development also has a goal to provide the widest possible access to the general public in order to have a life goal that is more directed, sustainable, has many alternatives, to achieve its most humanistic aspirations. One of the national development agendas mandated in the 2004-2009 national medium-term development plan (RPJMN) is to increase the welfare of the people through the roles of their respective regional governments.

According to RIYADY et al (2019) and Ilhami et al (2022) the role of local governments in development planning is a government that has a very strategic authority and position where this is often related to its function as a "public service" to improve welfare, prosperity, security, justice and peace for the community. Because regional development planning is a primary activity carried out by the state in order to shape the pattern of community life in the future, which starts from the stages and processes of preparing programs and activities that involve various elements in it, for the use and allocation of existing resources with the aim of increasing community welfare in general in an environment or area that is planned for a certain period of time.

If you look at the above understanding of local government as the role of planners to design and form interactions in a process towards the goals to be achieved, then with this the government must act as the main actor through its main tasks and functions by relying on the vision, mission, goals and objectives that are being implemented. previously (Nurpratiwi & Makmur, 2015). The local government as one of the institutions recognized by the state must of course pay attention to important aspects that can affect the community environment such as peace, public order, demands, expectations, needs and other arrangements that are able to foster an optimal level of welfare in the life of the wider community. Basically, regional development has the aim of creating a better quality of community life, increasing people's income and being able to overcome various existing poverty.

Based on the results of Septian's research (2017), development is simply defined as a measurable and natural change in the level of welfare, where the level of welfare can be determined by economic, social, political, or legal dimensions. As for this natural change, it is determined by who plays a role in the change and is structured institutionally in the social structure of a group of people who are able to guarantee the existence of these changes through a series of efforts to realize planned growth and changes that are consciously carried out by a country and government towards modernity. which is more structural, until the ultimate goal is to reduce inequality and eradicate absolute poverty (Soares, 2015; Achmad, 2021).

Indeed, the role of local government in community development does have a very broad meaning, ranging from operational service matters to ideological and spiritual matters, with this the government's role will have its own authority and ability to carry out its main tasks and functions, so that in the future it is able to act many in order to

solve problems related to the interests of society. The implementation of good governance is always based on the main tasks and functions regulated by state regulations and applicable laws based on three important aspects, namely service, empowerment and development. In this connection, it is emphasized that good service will produce justice for the people of the nation and state, while empowerment is to encourage community independence and development will create prosperity and prosperity in society. Based on the description and description of the background above, the researchers are interested in conducting research as a continuation of the research road map regarding the relationship between the role of local government in development planning in the Sukabumi Regency area.

2. METHOD

This study uses a qualitative method with the aim that there is greater spontaneity and better adaptation of the interaction between researchers and research sources in obtaining answers to research questions. Meanwhile, according to Basrowi & Suwandi (2008:2), qualitative research is a study in which a researcher can recognize the subject, feel what the subject experiences in everyday life. In qualitative research, researchers are involved in context, with situations and settings of natural phenomena according to what is being studied, because each phenomenon is something unique, different from others because of different contexts (Nugrahani & Hum, 2014; Ilhami et al., 2022). Qualitative research is based on the philosophy of post-positivism method with natural object conditions, by placing the researcher as a small tool or instrument, data collection techniques are combined (quantitative and qualitative data) (Strauss & Corbin, 2003).

3. RESEARCH RESULTS AND DISCUSSION

3.1 Regional Government Strategy of Sukabumi Regency in Ciletuh Geopark Ecotourism Development

Tourism is one of the development sectors currently being promoted by the government. According to Law Number 10 of 2009 concerning tourism, what is meant by tourism is various kinds of tourism activities that are supported by various facilities and services provided by the community, government, and entrepreneurs. Tourism has a very important role in the development of Indonesia, especially as a foreign exchange earner. The purpose of tourism development in Indonesia is clearly seen in the Presidential Instruction of the Republic of Indonesia Number 16 of 2005 concerning the policy of cultural and tourism development. In the context of the integrated development of Indonesian tourism by instructing to take concrete steps to optimize the acceleration of national tourism development in an effort to improve the welfare of the community, create employment opportunities and equalize development.

As we know earlier that the development of tourism in Indonesia is aimed at increasing the country's foreign exchange earnings, as well as expanding job opportunities, and encouraging other supporting industrial activities. Tourism development also introduces and utilizes the natural beauty and culture of Indonesia. West Java Province is a tourist destination that has cultural diversity and natural beauty, especially Sukabumi Regency which presents natural beauty that invites tourists to visit and witness it.

West Java has Sukabumi district with promising potential for tourism progress, where in the Sukabumi district regulation number 13 of 2009 concerning the Sukabumi District Long-Term Development Plan (RPJPD) 2005-2025 it is stated that the priority of tourism development is directed at the creation of Sukabumi tourist destinations as a tourism destination. one of the leading tourism in West Java, where competition in tourism is getting sharper, requiring each region to continue to explore potential

resources so that they are able to sell, are in demand and visited by tourists both domestically and internationally.

There are several environmentally friendly tourist destinations in the West Java region and of course they must be maintained so that they are not damaged or polluted due to the large number of tourists visiting. One of them is Ciletuh Geopark tourism, a geopark is an area that has a meaning as a geological heritage, for example natural rocks resulting from the sedimentation of various fossils, faults, and plates of the earth tens of millions of years ago. Ciletuh Geopark which is a tourist area of old rock natural park located in Ciletuh, Ciemas District, Sukabumi Regency, West Java, is indeed surrounded by a variety of very interesting tourist attractions such as Panenjoan Hill, Darma Peak, Awang Waterfall, to Kunti Island. However, in order to maintain the preservation of nature there, it is necessary to implement ecotourism that is environmentally sound with activities of seeing, witnessing, studying, admiring nature, flora and fauna, socio-cultural local ethnicities, and tourists who do so participate in fostering the preservation of the surrounding natural environment by involving local residents. as the main actor in preserving the Ciletuh Geopark area (Sobar, 2017).

The Ciletuh Geopark with Pelabuhanratu has been officially designated as part of the world geopark network or Unesco Global Geopark (UGG) of course this is a new history for the tourism world in West Java, where the process of determining Ciletuh and Pelabuhanratu Geoparks to become a UNESCO global geopark network (UGG) is fairly fast, and usually the process taken takes a long time, namely, ten years after the determination of the national geopark. Through the Decree of the Indonesian National Commission for UNESCO on June 21, 2016. The Ciletuh-Palabuhanratu Geopark covers eight sub-districts in the Sukabumi Regency area, namely Cisolok, Cikakak, Palabuhanratu, Simpenan, Ciemas, Waluran, Ciracap, and Surade Districts, with an area of 126 thousand ha or 30.3% of the total area of Sukabumi Regency.

However, to realize development and development in the Ciletuh Geopark Geotourism area, of course it needs to be supported by various infrastructure, facilities, regulations or rules, government policies and community empowerment programs that are clear and clearly structured. In realizing the development and economic growth of the Geotourism area, the Sukabumi Regional Government is committed to managing, protecting and regulating the Ciletuh National Geotourism Geopark area through its regulations, namely, conservation, biodiversity, and cultural diversity.

The Sukabumi Regency Government, in this case through the authority it has, is expected to immediately make legal regulations including making a Detailed Spatial Plan (RDTR) for the Ciletuh Geotourism area, the ideal arrangement of Ciletuh Geopark Geotourism must be legally arranged and the geopark area arrangement must exist. the legal basis/umbrella, the determination of the RDTR by the Sukabumi Regency Government as a further elaboration of the Regional Regulation on the General Spatial Planning of the West Java Region. Currently, the West Java regional government continues to organize and develop the Ciletuh geopark area because of the considerable benefits for the regional government and the surrounding community if this geotourism destination continues to be developed properly.

So based on the explanation above, the authority and role of the Sukabumi Regional Government in regulating, managing, and protecting as well as making the basis as a legal umbrella for structuring the Ciletuh National geotourism area to become a UNESCO global geopark is very important because it is a holistic concept of authority and participation. Sukabumi Regional Government, in order to create protection, education and sustainable development, as well as empower local communities. In addition, the development of the Ciletuh geotourism area is expected to improve the economy of the surrounding community and develop public awareness to always preserve the diverse biodiversity that exists there.

Since the implementation of regional autonomy by the central government, now each

region carries out its own government affairs. The delegation of authority makes the local government manage the government and the interests of the local community in accordance with statutory regulations. The authority of the Provincial Government can start from the planning and control process of development, and planning, utilization, and supervision of spatial planning, implementation of public order and public peace, provision of public facilities and infrastructure as well as handling of the health sector, including the implementation of other basic services that cannot be implemented. by the district/city and other mandatory affairs mandated by legislation (Sugiri, 2012).

Regarding the definition of granting power above in relation to state administration, the West Java Provincial government certainly has attributional authority in managing tourism potential in the form of geoparks as stated in Article 29 of the Law of the Republic of Indonesia Number 10. The provincial government is authorized to compile and stipulate a provincial tourism development master plan, to coordinate the implementation of tourism in its territory, to carry out registration, recording and data collection of tourism business registrations to allocating tourism budgets.

The Sukabumi Regency area with the main tasks and functions as stated in Article 6 seems very clear that the role and authority of the West Java Provincial Government is dominant in developing the Ciletuh - Palabuhanratu National Geopark Area, in addition to establishing the Ciletuh National Geopark Area Management Agency to ensure that the National Geopark Area Management Agency runs well, the Governor of West Java Province also issued several strategic and potential decisions including (1) West Java Governor Decree Number 556.05/kep-1288-Rek/2015 concerning the Ciletuh Geopark Area Coordination Team in the Sukabumi Regency (2) West Java Governor's Decree Number ; 556.05/kep-1289-Rek/2015 concerning the Operational Team for the Acceleration of the Development of the Ciletuh Area in the Sukabumi Regency to Become a Geopark Area and (3) West Java Governor Decree Number ; 556. /Kep-456-Rek/2016 Regarding the Personnel Composition of the Ciletuh Geopark National Area Management Agency in the Sukabumi Regency.

After the birth of the Ciletuh Geopark National Area Management Agency with the Governor's decisions above, the West Java Provincial Government realized the importance of effective Geopark development in West Java carried out by way of coordination, and synchronization of implementation carried out in collaboration with stakeholders, therefore for the achievement of regional development. In the geopark, the Governor of West Java issued West Java Governor Regulation Number: 72 of 2018 concerning the Development of Geopark Areas in the West Java Province, which is carried out in collaboration with stakeholders, especially the Regional / City Government which has the potential for geological heritage, geological diversity, diversity. biodiversity and cultural diversity (Purba, 2001).

With the collaboration or collaboration between stakeholders with the West Java Provincial Government, it is expected that it is in accordance with Regional Regulation No. 22 of 2010 concerning the West Java Province Spatial Plan for 2009-2029, Article 35, that geological protected areas must consist of, geological environment conservation area, and geological nature reserve area. So the conditions are actually already owned by the Ciletuh Geological area, and officially the regional government of West Java Province has appointed the Ciletuh Geopark area as one of the Geological Nature Reserves in Indonesia.

Sukabumi Regency has geological and tourism potential in the Ciletuh Geopark area with rock groups that have unique values, rarity, diversity, and aesthetics that can attract local and foreign tourists. Answerarat issued Law Number 2 of 2002 concerning the Protection of the Geological Environment, so the role of the Sukabumi Regency Government is needed in assisting the management of Geotourism in the Ciletuh Geopark. The Ciletuh Palabuhanratu Geotourism Geopark area has the main concept of conservation, thus the preservation of geological and biological diversity must be

managed properly so that no damage occurs. The Ciletuh Geopark area, where most of the geological sites are part of the Cibanteng Nature Reserve and the Cikepuh Wildlife Reserve, is managed by the West Java BBKSDA.

The authority of the Sukabumi Regency Government in managing the Ciletuh Geopark Geotourism area can be proven by the formation of a delegation which is regulated in the Decree of the Governor of West Java Number: 556/Kep-456-Rek/2016, and officially these regulations can be stated in several main things such as , development planning and control, planning, utilization, and spatial planning supervision, one of which is the provision of public facilities and infrastructure, related to the authority and role of the Sukabumi Regional Government in the management of the Ciletuh National Geopark area, Sukabumi Regency, the most prominent of which is the master plan in planning, development and development of the Ciletuh Geopark Area in accordance with the Sukabumi Regency Regional Regulation Number: 22 of 2012 concerning the 2012 Sukabumi Regency Spatial Plan (Tindi, 2015).

The purpose of spatial planning by the Regional Government of Sukabumi Regency is to realize efficient, productive, sustainable, and competitive spatial planning in the field of tourism in the Geopark area to promote and prosper the people of the Sukabumi Regency. Apart from being the master plan or as the determination of the Ciletuh Geopark area plan, the Regional Government of Sukabumi Regency also has a policy of establishing the Ciletuh Geopark Area Management Agency in Sukabumi Regency as stated in the Decree of the Sukabumi Regent regarding the Ciletuh Geopark Management Agency, Sukabumi Regency, with a membership structure and membership structure, which has the task of The main objective is to formulate and determine general policies regarding development and management structuring programs in the Ciletuh Geopark Area, then maintain synergy between programs/activities of the Government, Regional Government, Community and Partners in the Ciletuh Geopark Area. As for its function, the local government of Sukabumi Regency has instructed all parties involved there to always coordinate with any party in the implementation of structuring activities in the Ciletuh Geopark Area.

4. CONCLUSION

Based on research studies that have been carried out by researchers, it can be concluded that the strategy of the local government of Sukabumi Regency in the development of Ciletuh geopark ecotourism in Sukabumi which refers to the Governor's Regulation on plans that contain policies for West Java tourism development as well as Regional Regulation of Sukabumi Regency Number 13 of 2009 states that The priority of tourism development is more directed at the creation of superior tourist destinations that can prosper the lives of the wider community, one of which is in the Ciletuh Geopark area. employment, and encourage other supporting industrial activities. Meanwhile, the government's overall strategy in developing Ciletuh geopark ecotourism in Sukabumi, it is necessary to establish more concrete and controlled rules and controls so that some biodiversity, as well as local cultural wisdom that exists there are not disturbed because they are in accordance with West Java Provincial regulations number 2 of 2006 Regarding the management of protected areas, the Ciletuh geopark ecotourism area, is a state asset that needs to be protected and the government is obliged to empower and encourage every implementation.

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